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STAND ALONE INSERTED ADVERTISEMENTS

The Key Newsjournal can deliver your dedicated advertisement to our very targeted audience.

Eighty-five percent of each issue of The Key Newsjournal is distributed in churches with predominately Black congregations, Black owned businesses and predominately Black schools.

We can insert your pre-printed flyers into our publication or provide high quality full color printing of your flyer for as little as 7 cents per side.

Deluxe Service Rates for one time insertion*

Paper Quality	Two Sides	One Side
80# gloss	935	640
70# gloss	880	590
60# matte	880	590

Deluxe Service Rates per issue for two time insertion*

Paper Quality	Two Sides	One Side
80# gloss	712.5	567.5
70# gloss	678	498
60# matte	678	498

Deluxe Service Rates per issue for three time insertion*

Paper Quality	Two Sides	One Side
80# gloss	650	505.33
70# gloss	601.33	464
60# matte	601.33	464

*The above rates include printing, insertion into The Key Newsjournal and delivery of stand-alone advertisements (inserts). Two time and three time rates are for printing of all materials at once and insertion of same material into each paper. No substitutions allowed.

Basic Service Rates**

Stand alone preprinted advertisements

\$250

**The above rate includes insertion into The Key Newsjournal and delivery of stand-alone advertisements (inserts).

All rates are based upon customer-supplied artwork. All artwork must be supplied in PDF, JPG or EPS format. Advertising set up and design can be provided for an additional fee of \$115 per side. Final approval of set up and design must be made before intended issue deadline or advertisement will be run in a later issue. Advertisements will not be inserted into papers that are mailed to subscribers nor will be inserted into papers distributed at a display booth set up by LexTown Publications at any event. Minimum distribution of any issue is 5000 copies.