

# KEY Conversations Radio Show



**MEDIA KIT**

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**Producers:** LexTown Publications P.O. Box 23321, Lexington, KY 40523  
 Phone: (859) 373-9428 and Fax: (877) 836-6422

**Airing Station and Time:** WGVN-Groovin 1580AM , Each Sunday, 10 a.m. EST

**Listening Area:** Lexington, Georgetown, Berea, Richmond, Paris, Harrodsburg, Danville  
 Versailles, Lancaster, Nicholasville , Winchester, Mt. Sterling, and Cynthiana

## Sponsor Rates

**Title Co-Sponsor- \$200 per show**

### Each sponsor receives

(1) 60-second or (2) 30-second commercials per show

**Name mentioned 3x by host**

*Example: "We'll be back with more Key Conversations brought to you by ABC Corporation and XYZ Bank"*

**Company logo appears in the print ads that appear in The Key Newsjournal during your sponsorship.**

**One host voiced commercial (if desired)**

**Sponsors can also do give-a-ways**

*Example: Macy's Music Festival in Cincinnati has been a sponsor and gave away concert tickets.*



## Other Advertising Opportunities

**Advertiser - \$35 per 30 second commercial**

*\*All prices for Key Conversations include production of commercials-customer supplies script.*